

# CONTRACT



WITI  
9001 North Green Bay Road  
Milwaukee, WI 53209-1297  
(414)355-6666

|  |   |  |
|--|---|--|
| <b>Contract / Revision</b><br>580582 /       |   | <b>Alt Order #</b><br>09834817                         |
| <b>Product</b><br>Crossroads GPS             |   |  |
| <b>Contract Dates</b><br>10/16/12 - 10/22/12 |   | <b>Estimate #</b><br>1078                              |
| <b>Advertiser</b><br>Crossroads GPS          |   | <b>Original Date / Revision</b><br>10/02/12 / 10/02/12 |
| <b>Billing Cycle</b><br>EOM/EOC              | <b>Billing Calendar</b><br>Broadcast      | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WITI                       | <b>Account Executive</b><br>Trevor Heaton | <b>Sales Office</b><br>Washington DC                   |
| <b>Special Handling</b>                      |   |  |
| <b>Demographic</b><br>Adults 35+             |   |  |
|  |   | <b>Total Ratings</b><br>181.20                         |
| <b>IDB#</b><br>8433                          | <b>Advertiser Code</b><br>12              | <b>Product Code</b><br>11                              |
| <b>Agency Ref</b>                            |   | <b>Advertiser Ref</b>                                  |

And:

Crossroads Media, LLC.  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

| *Line | Ch | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
|-------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1   | 6  | 10/21/12          | 10/21/12        | Su 530-6p News      | 530-6p         |      | :30    |                   |             |               | NM   | 1     | \$850.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | -----S              |                |      |        | 1                 | \$850.00    | 20.30         |      |       |          |
| N 2   | 6  | 10/16/12          | 10/16/12        | M-F 3p-330p         | 3p-330p        |      | :30    |                   |             |               | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$200.00    | 1.40          |      |       |          |
| N 3   | 6  | 10/17/12          | 10/17/12        | M-F 3p-330p         | 3p-330p        |      | :30    |                   |             |               | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$200.00    | 1.40          |      |       |          |
| N 4   | 6  | 10/18/12          | 10/18/12        | M-F 3p-330p         | 3p-330p        |      | :30    |                   |             |               | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$200.00    | 1.40          |      |       |          |
| N 5   | 6  | 10/19/12          | 10/19/12        | M-F 3p-330p         | 3p-330p        |      | :30    |                   |             |               | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$200.00    | 1.40          |      |       |          |
| N 6   | 6  | 10/22/12          | 10/22/12        | M-F 3p-330p         | 3p-330p        |      | :30    |                   |             |               | NM   | 1     | \$200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$200.00    | 1.40          |      |       |          |
| N 7   | 6  | 10/16/12          | 10/16/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$400.00    | 2.50          |      |       |          |
| N 8   | 6  | 10/17/12          | 10/17/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$400.00    | 2.50          |      |       |          |
| N 9   | 6  | 10/18/12          | 10/18/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$400.00    | 2.50          |      |       |          |
| N 10  | 6  | 10/19/12          | 10/19/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$400.00    | 2.50          |      |       |          |
| N 11  | 6  | 10/22/12          | 10/22/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1     | \$400.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |    | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$400.00    | 2.50          |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 580582 /            | 09834817    |

| Contract Dates      | Product        | Estimate # |
|---------------------|----------------|------------|
| 10/16/12 - 10/22/12 | Crossroads GPS | 1078       |

| Advertiser     | Original Date / Revision |
|----------------|--------------------------|
| Crossroads GPS | 10/02/12 / 10/02/12      |

| *Line   | Ch    | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Totals |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|---|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|--------|----------|--|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|---------------|--|--|--|------|---|----------|----------|---------------------|-----------|--|-----|--|--|--|----|---|----------|--|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|---------------|--|--|--|--|-------|----------|----------|---------|--|--|--|---|----------|------|--|--|--|
|   |       |                   |                 |                     |                |      |        |                   |             |               |      | Spots  | Amount   |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| <table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>N 12</td><td>6</td><td>10/16/12</td><td>10/16/12</td><td>M-F 11a-1130a FOX 6</td><td>11a-1130a</td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$400.00</td></tr><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td></td><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td>2.50</td><td></td><td></td><td></td></tr></table> |       |                   |                 |                     |                |      |        |                   |             |               |      |        |          |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  | N 12 | 6 | 10/16/12 | 10/16/12 | M-F 11a-1130a FOX 6 | 11a-1130a |  | :30 |  |  |  | NM | 1 | \$400.00 |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  |  | Week: | 10/15/12 | 10/21/12 | -T----- |  |  |  | 1 | \$400.00 | 2.50 |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 12  | 6     | 10/16/12          | 10/16/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$400.00    | 2.50          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 13  | 6     | 10/17/12          | 10/17/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   | Week: | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$400.00    | 2.50          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 14  | 6     | 10/18/12          | 10/18/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   | Week: | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$400.00    | 2.50          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 15  | 6     | 10/19/12          | 10/19/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 16  | 6     | 10/22/12          | 10/22/12        | M-F 11a-1130a FOX 6 | 11a-1130a      |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$400.00    | 2.50          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 17  | 6     | 10/16/12          | 10/16/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 18  | 6     | 10/17/12          | 10/17/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 19  | 6     | 10/18/12          | 10/18/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 20  | 6     | 10/19/12          | 10/19/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 21  | 6     | 10/22/12          | 10/22/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 22  | 6     | 10/20/12          | 10/20/12        | Sa 7a-8a            | 7a-8a          |      | :30    |                   |             |               | NM   | 1      | \$400.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | -----S-             |                |      |        | 1                 | \$400.00    | 2.40          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 23  | 6     | 10/16/12          | 10/16/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 24  | 6     | 10/17/12          | 10/17/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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|   | Week: | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
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| N 25  | 6     | 10/18/12          | 10/18/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   | Week: | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| <table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>N 26</td><td>6</td><td>10/19/12</td><td>10/19/12</td><td>M-F 1130a-12p FOX 6</td><td>1130a-12p</td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$450.00</td></tr><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td></td><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td>2.70</td><td></td><td></td><td></td></tr></table> |       |                   |                 |                     |                |      |        |                   |             |               |      |        |          |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  | N 26 | 6 | 10/19/12 | 10/19/12 | M-F 1130a-12p FOX 6 | 1130a-12p |  | :30 |  |  |  | NM | 1 | \$450.00 |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  |  | Week: | 10/15/12 | 10/21/12 | ----F-- |  |  |  | 1 | \$450.00 | 2.70 |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 26  | 6     | 10/19/12          | 10/19/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   | Week: | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| <table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>N 27</td><td>6</td><td>10/22/12</td><td>10/22/12</td><td>M-F 1130a-12p FOX 6</td><td>1130a-12p</td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$450.00</td></tr><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td></td><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td>2.70</td><td></td><td></td><td></td></tr></table>  |       |                   |                 |                     |                |      |        |                   |             |               |      |        |          |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  | N 27 | 6 | 10/22/12 | 10/22/12 | M-F 1130a-12p FOX 6 | 1130a-12p |  | :30 |  |  |  | NM | 1 | \$450.00 |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  |  | Week: | 10/22/12 | 10/28/12 | M-----  |  |  |  | 1 | \$450.00 | 2.70 |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 27  | 6     | 10/22/12          | 10/22/12        | M-F 1130a-12p FOX 6 | 1130a-12p      |      | :30    |                   |             |               | NM   | 1      | \$450.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   | Week: | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$450.00    | 2.70          |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| <table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>N 28</td><td>6</td><td>10/16/12</td><td>10/16/12</td><td>M-F 9a-10a</td><td>9a-10a</td><td></td><td>:30</td><td></td><td></td><td></td><td>NM</td><td>1</td><td>\$600.00</td></tr></table>  |       |                   |                 |                     |                |      |        |                   |             |               |      |        |          |  |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |  |  |  | N 28 | 6 | 10/16/12 | 10/16/12 | M-F 9a-10a          | 9a-10a    |  | :30 |  |  |  | NM | 1 | \$600.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
|   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |        |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |
| N 28  | 6     | 10/16/12          | 10/16/12        | M-F 9a-10a          | 9a-10a         |      | :30    |                   |             |               | NM   | 1      | \$600.00 |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |      |   |          |          |                     |           |  |     |  |  |  |    |   |          |  |  |                   |                 |                 |  |  |  |                   |             |               |  |  |  |  |       |          |          |         |  |  |  |   |          |      |  |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 580582 /                   | 09834817           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/16/12 - 10/22/12   | Crossroads GPS | 1078              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Crossroads GPS    | 10/02/12 / 10/02/12             |

| *Line  | Ch | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Totals<br>Spots Amount |             |
|--------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|------------------------|-------------|
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$600.00    | 2.50          |      |                        |             |
| N 29   | 6  | 10/17/12          | 10/17/12        | M-F 9a-10a          | 9a-10a         |      | :30    |                   |             |               | NM   | 1                      | \$600.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$600.00    | 2.50          |      |                        |             |
| N 30   | 6  | 10/18/12          | 10/18/12        | M-F 9a-10a          | 9a-10a         |      | :30    |                   |             |               | NM   | 1                      | \$600.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$600.00    | 2.50          |      |                        |             |
| N 31   | 6  | 10/19/12          | 10/19/12        | M-F 9a-10a          | 9a-10a         |      | :30    |                   |             |               | NM   | 1                      | \$600.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$600.00    | 2.50          |      |                        |             |
| N 32   | 6  | 10/22/12          | 10/22/12        | M-F 9a-10a          | 9a-10a         |      | :30    |                   |             |               | NM   | 1                      | \$600.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$600.00    | 2.50          |      |                        |             |
| N 33   | 6  | 10/16/12          | 10/16/12        | M-F 9-930p          | 9p-930p        |      | :30    |                   |             |               | NM   | 1                      | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$2,000.00  | 5.80          |      |                        |             |
| N 34   | 6  | 10/17/12          | 10/17/12        | M-F 9-930p          | 9p-930p        |      | :30    |                   |             |               | NM   | 1                      | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$2,000.00  | 5.80          |      |                        |             |
| N 35   | 6  | 10/18/12          | 10/18/12        | M-F 9-930p          | 9p-930p        |      | :30    |                   |             |               | NM   | 1                      | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$2,000.00  | 5.80          |      |                        |             |
| N 36   | 6  | 10/19/12          | 10/19/12        | M-F 9-930p          | 9p-930p        |      | :30    |                   |             |               | NM   | 1                      | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$2,000.00  | 5.80          |      |                        |             |
| N 37   | 6  | 10/22/12          | 10/22/12        | M-F 9-930p          | 9p-930p        |      | :30    |                   |             |               | NM   | 1                      | \$2,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$2,000.00  | 5.80          |      |                        |             |
| N 38   | 6  | 10/16/12          | 10/16/12        | M-F 6p-630p         | 6p-630p        |      | :30    |                   |             |               | NM   | 1                      | \$1,150.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | -T-----             |                |      |        | 1                 | \$1,150.00  | 2.60          |      |                        |             |
| N 39   | 6  | 10/17/12          | 10/17/12        | M-F 6p-630p         | 6p-630p        |      | :30    |                   |             |               | NM   | 1                      | \$1,150.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | --W----             |                |      |        | 1                 | \$1,150.00  | 2.60          |      |                        |             |
| N 40   | 6  | 10/18/12          | 10/18/12        | M-F 6p-630p         | 6p-630p        |      | :30    |                   |             |               | NM   | 1                      | \$1,150.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ---T---             |                |      |        | 1                 | \$1,150.00  | 2.60          |      |                        |             |
| N 41   | 6  | 10/19/12          | 10/19/12        | M-F 6p-630p         | 6p-630p        |      | :30    |                   |             |               | NM   | 1                      | \$1,150.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | ----F--             |                |      |        | 1                 | \$1,150.00  | 2.60          |      |                        |             |
| N 42   | 6  | 10/22/12          | 10/22/12        | M-F 6p-630p         | 6p-630p        |      | :30    |                   |             |               | NM   | 1                      | \$1,150.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/22/12          | 10/28/12        | M-----              |                |      |        | 1                 | \$1,150.00  | 2.60          |      |                        |             |
| N 43   | 6  | 10/21/12          | 10/21/12        | GB Packers Football | various        |      | :30    |                   |             |               | NM   | 1                      | \$31,650.00 |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |                        |             |
| Week:  |    | 10/15/12          | 10/21/12        | -----S              |                |      |        | 1                 | \$31,650.00 | 45.00         |      |                        |             |
| Totals |    |                   |                 |                     |                |      |        |                   |             | 181.20        |      | 43                     | \$61,150.00 |

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9001 North Green Bay Road  
Milwaukee, WI 53209-1297  
(414)355-6666

|  |                                  |  |
|--|----------------------------------|--|
| <u>Contract / Revision</u><br>580582 /       |                                  | <u>Alt Order #</u><br>09834817                         |
| <u>Contract Dates</u><br>10/16/12 - 10/22/12 | <u>Product</u><br>Crossroads GPS | <u>Estimate #</u><br>1078                              |
| <u>Advertiser</u><br>Crossroads GPS          |                                  | <u>Original Date / Revision</u><br>10/02/12 / 10/02/12 |

| *Line               | Ch | Start Date | End Date | Description  | Start/End Time | Days        | Length | Spots/<br>Week | Rate | Rtn | Type | <u>Totals</u> |        |
|---------------------|----|------------|----------|--------------|----------------|-------------|--------|----------------|------|-----|------|---------------|--------|
|                     |    |            |          |              |                |             |        |                |      |     |      | Spots         | Amount |
| <hr/>               |    |            |          |              |                |             |        |                |      |     |      |               |        |
| Time Period         |    | # of Spots |          | Gross Amount |                | Net Amount  |        |                |      |     |      |               |        |
| 10/01/12 - 10/22/12 |    | 43         |          | \$61,150.00  |                | \$51,977.50 |        |                |      |     |      |               |        |
| Totals              |    | 43         |          | \$61,150.00  |                | \$51,977.50 |        |                |      |     |      |               |        |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Stephanie Maroney  
do hereby request station time concerning the following issue:

Crossroads GPS (Grassroots Policy Strategies)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Total Charges:**

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

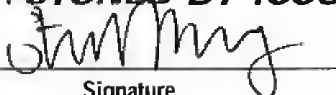
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

10/12/12

Date

**SIGNED BY ISSUE ADVERTISER**  


Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title

32937 1



**CROSSROADS MEDIA, LLC**  
**MEDIA ACCOUNT**  
 66 CANAL CENTER PLAZA  
 SUITE 500  
 ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK ALEXANDRIA, VA

68-525/560

10/12/2012

PAY TO THE  
 ORDER OF

WITI-TV

\$ \*\*51,977.50

Fifty-One Thousand Nine Hundred Seventy-Seven and 50/100\*\*\*\*\*

DOLLARS

WITI-TV  
 9001 North Green Bay Road  
 Milwaukee, WI 53209

MEMO

CrossGPS WI Sen 10/16-10/22/12

TWO SIGNATURES REQUIRED ON ALL \$10,000.00

⑈032937⑈ ⑆056005253⑆ ⑈2006 3288⑈

CROSSROADS MEDIA, LLC  
 MEDIA ACCOUNT

WITI-TV

CrossGPS WI Sen 10/16-10/22/12

10/12/2012

32937  
 51,977.50

Media Account

CrossGPS WI Sen 10/16-10/22/12

51,977.50

*Order # 580582*

Security Features Included. Details on back.